

Broadcast/ Cine POV Applications



Point of view (POV) camera footage is a great way for the audience to gain a new perspective, which enhances their viewing experience. The problem with POV cameras is matching the image quality and color quality with expensive primary video cameras. Additionally, the camera must be small enough to film the subject from tight spots without disrupting the action taking place.



Solution:

An HD 3G SDI camera can be used to capture footage from tight spots. The camera can be placed in unique areas providing for exotic footage like on automobiles (on the windshield, dashboard, etc.), motorcycles, on the top corner of elevators, hallways, mounted on small unmanned helicopters, over the drummer in music concerts, and many more.

Additionally, the HD 3G SDI camera has a number of features to seamlessly edit the footage between it and the primary camera. The auto exposure and auto white balance feature allows the camera to maintain a sharp image through ambient light changes. It also has global shutter, three value settings: scientific, cine, or broadcast, and has interchangeable lenses.